



*priyaveda*

Empowering Health with Ayurveda

## **Brand Association Proposal**

Ayurshell Health Services LLP

in Association with

**Shree Ayurved & Panchakarma Hospital**





## About PriyaVeda

“Shree Ayurveda – Way To Healthy Life”

**Shree Ayurveda and Panchakarma Hospital**, a trailblazing healthcare institution based in

Pune, Maharashtra, has been providing comprehensive

**Ayurvedic treatments,**

**Panchakarma therapies, Yoga, and Physiotherapy services since its inception in 2005.** The hospital expanded to a 15-bed facility in 2018 and introduced specialized services like Ksharsutra surgery and a basic ICU, ensuring holistic care for patients with various health conditions.

As the first recognized Ayurveda and Panchakarma Hospital in the private sector in Pune, the hospital has been at the forefront of delivering effective healthcare solutions. It stands as the sole Ayurvedic hospital in Pune offering a diverse range of services & treatments. Their unwavering dedication to quality and patient care earned them prestigious certifications such as ISO 9001:2015 and NABH accreditation in September 2021, making them Maharashtra's first NABH-accredited private Ayurved Hospital. Additionally, their collaborations with renowned healthcare institutions and insurance providers enable them to provide **cashless mediclaim services**, further enhancing accessibility and convenience for patients seeking reliable healthcare solutions. And now we are introducing franchise module PRIYAVEDA – Empowering Health with Ayurveda

## Vision

Empowering Health With Ayurveda: We envision our hospitals transforming lives, offering good treatment and authentic medicines to make ayurveda accessible to all.

## Mission

Our mission is to offer holistic, personalized, and effective Ayurvedic treatments, Panchakarma therapies, Tested & Proven Medicines with standard protocols. We strive to provide compassionate care, promote overall well-being, and bring lasting relief to patients with diverse health challenges.

Our commitment is to uphold the highest standards of quality, continuously innovate, and contribute to the advancement of Ayurveda as a trusted healthcare system worldwide.



## **Journey Of Our Origin**

### **May 2005**

Shree Ayurveda And Panchakarma clinics were established, offering Ayurvedic treatments, Panchakarma therapies, and holistic health services.

### **Sept. 2015**

480 sq. feet clinic was converted into a 4000 sq. feet healthcare center, significantly expanding its capacity and services

### **June 2018**

The clinics were transformed into a 15-bed Shree Ayurveda and Panchakarma Hospital, expanding their facilities to provide a comprehensive range of services, including Ayurvedic treatments, Panchakarma therapies, Yoga, and Physiotherapy.

### **June 2018**

The hospital introduced Ksharsutra surgery and a basic ICU, further enhancing their capabilities to offer holistic care for various health conditions.

The hospital received its first certification, ISO 9001:2015, affirming its commitment to quality and patient care.

## 2018

After completing the "ROHINI" registration, Shree Ayurveda and Panchakarma hospital successfully empaneled with prominent insurance providers like Liberty General Insurance, HDFC Ergo General Insurance, and Reliance Health Insurance, becoming India's First Private Ayurved Hospital to offer cashless mediclaim services

## April 2021

Healthcare center was honoured as the first Ayush integrated COVID Hospital during the pandemic

## June 2021

The first FDA-approved drugs were launched at Shree Ayurveda Aushadhalay by the Hon. AYUSH Minister Shri Shripadji Naik.

## Sept 2021.

The hospital achieved a significant milestone by becoming Maharashtra's First NABH accredited private Ayurved Hospital, further validating its dedication to excellence in healthcare.

## 2023

Introducing "PRIYAVEDA - Empowering Health with Ayurveda", the largest chain of Ayurvedic clinics & hospitals, offering comprehensive traditional healthcare services.

# FOUNDERS



**Dr. Prashant Daundkar Patil**

Dr. Prashant is a highly accomplished Ayurvedacharya, Yoga practitioner, and renowned entrepreneur in the healthcare sector. He serves as the Director of prestigious institutions like Shree Ayurved & Panchakarma Hospital, Ayurshell Health Services LLP, Ayurshell Pvt Ltd, Shree Ayurved Aushadhalaya, and Shree Ayurved Health Care Center in Pune, India. He pioneered cashless Ayurvedic treatment with the first mediclaim hospital.



**Dr. Jayashree Daundkar Patil,**

She's a highly qualified Ayurvedic practitioner with expertise in Ayurvedacharya and Yog Ayurved Padvika. Alongside her Ayurvedic Treatment proficiency, Dr. Jayashree has a keen interest in Infertility, Obesity, Garbhasanskar, and Yoga Training. With a dedicated practice since 2007, she excels in the fields of Ayurveda, Garbhasanskar and Yoga offering holistic solutions to enhance the well-being of her patients.

# Core Team Members



Dr. Prashant Daundkar Patil



Dr. Jayashree Daundkar Patil,



Dr. Rahul Shelar



Dr Prerana Beri Kalekar



Dr Swapnil Shinde



Mrs. Mohini Sakore

# Our Franchise Benefits!

## Ayurvedic Complete Care Clinic Set Up

Set up your dream clinic with our thoughtfully designed interiors, standard colors, boards, and exterior elements. From prescription software to billing systems, banners, stationery, and a wide range of Ayurvedic medicines, we've got you all.

## Panchakarma Set Up

A comprehensive Panchakarma treatments with our set-up guidelines according to NABH, diet charts, Panchakarma kits, and trained therapists, ensuring your patients experience the authentic, scientific & trusted treatment.

## Clinical Training to Team

Empower your team with expert training in transformative Ayurvedic care. From doctors and staff to therapists, we provide comprehensive training to ensure top-notch service.

## Tested and Proven Ayurvedic Medicines

Gain access to our tested and proven range of Ayurvedic medicines to enhance your practice and ensure optimal results for your patients.

## On going Clinical Support

We're here to support you every step of the way with our clinical experience and expert guidance

## Centralized advertising support

Amplify your reach and visibility through our centralized advertising support  
Embrace a fulfilling journey towards personal and financial stability as we prioritize you as an Ayurveda practitioner

# Certificates & Accreditations

Of Our Sister Concerns -

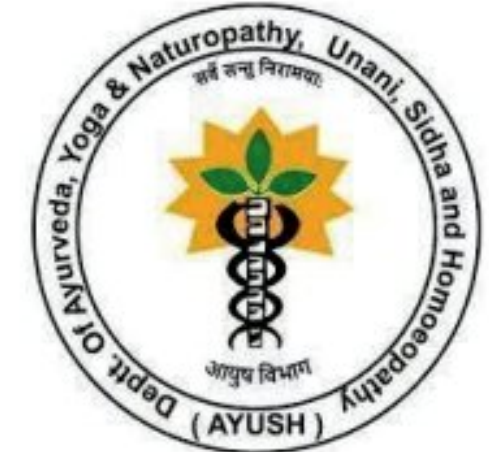
1. Shree Ayurved & Panchakarma Hospital
2. Shree Ayurved Aushadhalaya
3. Ayurshell Health Services LLP
4. Ayush Ayurved LLP



NABH Accreditations



ISO 9001: 2015 Certified



Ayurveda Manufacturing  
License By AYUSH



Food and Drug  
Administration



Food Safety and Standards  
Authority of India



Government of India  
Ministry of Micro, Small and  
Medium Enterprises



ROHINI Registration

# Reimbursement Available-



New India Assurance



Oriental Insurance



United India Insurance



National insurance



Tata AIG



Bharti AXA general



Liberty videocon



Universal sompo



Magma HDI



Cigna TTK Health

# Cashless Mediclaim Available -



HDFC Ergo general



Reliance health



Reliance general



Liberty general



Apollo Munich health.



SBI General



FHPL TPA



Star health allied



Bajaj allianz General



Volo health insurance  
TPA Pvt.Ltd

# Our Achievements



**Experienced Ayurveda experts** committed to patient's well-being, providing them personalized care



**In-house pharmacy** offering an extensive range of 250+FDA approved products and classical medicines

**Round-the-clock essential Ayurvedic services** available for patient's convenience and health needs



**Mediclaim facility (Reimbursement & Cashless)** for a seamless and stress-free healthcare experience for patients

State-of-the-art **Panchakarma unit** to promote rejuvenation and inner harmony



Specialized center for **Paralysis Rehabilitation**

**Ayush NABH Accreditation & ISO 9001:2015 Certified**



**Trusted by over 100,000 patients**

# Our Specialities



Arthritis & Spine Care



Autoimmune Disorder



Paralysis  
Rehabilitation Center



Liver Disorder & IBS



Hypertension(HTN),  
Cardiovascular Disorders



Skin Care,  
Cosmetic Treatments



Renal Calculus & CKD



Lifestyle Disorders  
(Obesity, Thyroid Issues, PCOS)



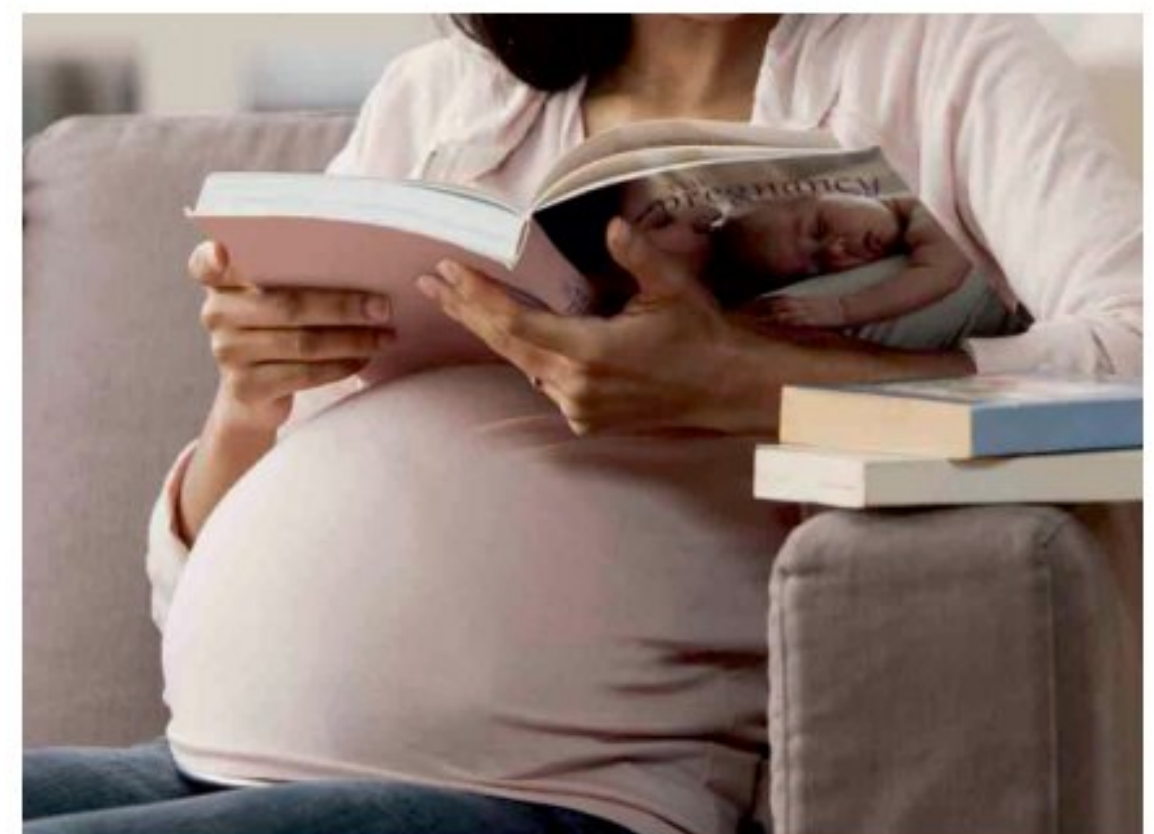
Diabetes(DM)



Gynecological Care,  
Infertility Management



Respiratory Disorder



Garbhasanskar

# Franchise Modules

Simplify your Ayurvedic business venture with our flexible franchise options

## **Ayurveda Clinic Set Up**

Ideal for small spaces (500+ sq. ft).

## **Ayurveda Hospital Set Up With Reimbursement**

Suitable for medium spaces (2000+ sq. ft) and requires a 5-bedded hospital.

## **Ayurveda Hospital Set Up With Cashless**

Designed for larger spaces (4000+ sq. ft) and requires a 15-bedded hospital.

# Support for Each Module

Ongoing Clinical Support (OPD/IPD)

Comprehensive Software (OPD/IPD)

Panchakarma Set up

Inventory & Billing Software (OPD/IPD)

Thoughtful Interior, Exterior & Stationery

Tested and Proven FDA Approved Medicines

Training Programs for Staff

Centralised Advertising Support

NABH Accreditation Support

# Our Assurance



**Proven Business Model:**

Providing a time-tested (18 years of journey) successful business model with a complete ayurvedic ecosystem

**Operational Guidance:** Receive guidelines and protocols for efficient day-to-day operations

**Regulatory Compliance Assistance:** We'll help you meet all necessary regulatory requirements

**Financial Stability:** Our franchise opportunity offers the potential for financial stability and growth

**Shared Vision:** Join a larger network with a shared mission of delivering best quality Ayurvedic care

**Set up Your Own Ayurveda Hospital:** Any BAMS can set up a hospital with cashless and mediclaim services & get upto 5-6 digit monthly earnings (Rs.) with this module.

**Justice to education:** We support to let you give justice to your ayurveda education

**Image In Society:** We support you handle critical, chronic cases with our ayurveda clinical expertise by this module which will let you create an impactful image in the society.

**On the feet of ayurved education,  
live your life with respect & dignity!**

Ayurshell Health Services LLP  
in Association with  
Shree Ayurved & Panchakarma Hospital  
Presenting You



Powered By  
Shree Ayurved Aushadhalaya

*Priyaveda Healthcare Center*

**Contact Us**

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